

Bhoomi K. Thakore, Ph.D. (she/her)
Assistant Professor

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University of Connecticut
Department of Sociology
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Manchester Hall
Storrs, CT 06269-1068

ACADEMIC APPOINTMENTS

- 2022-present **Assistant Professor**, Department of Sociology, University of Connecticut
2016-present **Affiliated Scholar**, Scientific Careers Research and Development Group,
Northwestern University Feinberg School of Medicine
2019-2021 **Assistant Professor**, Department of Sociology, University of Central Florida
2016-2019 **Assistant Professor**, Department of Sociology and Criminal Justice; and
Director, Sociology Program, Elmhurst College (now Elmhurst University)
2014-2016 **Adjunct Faculty**, Department of Sociology and Criminal Justice, Elmhurst College
2012-2016 **Research Associate**, Scientific Careers Research and Development Group,
Northwestern University Feinberg School of Medicine
2007-2010 **Graduate Research Assistant**, Center for Urban Research and Learning, Loyola
University Chicago

EDUCATION

- Ph.D., **Sociology**, Loyola University Chicago, IL (2013)
Dissertation: *Just Like Everyone Else? Locating South Asians in 21st Century U.S. Media*
*Awarded **Department Distinction** (2012)
*Winner of the Graduate School's **Dissertation Award in Social Sciences** (2013)

- M.A., **Sociology**, DePaul University, Chicago, IL (2005)
Thesis: *The Role of the Internet in Adolescent Social Development*

- B.A., **Journalism**, Columbia College Chicago, IL (2003)

RESEARCH AND TEACHING AREAS

Social Inequalities, Intersectionality, Media Sociology, Scholarship of Teaching and Learning (SoTL),
Discipline-Based Evaluation Research (DBER), Culturally Aware Mentoring, Qualitative Methods

CURRENT SERVICE POSITIONS

- 2022-present **Committee on the Status of Racial and Ethnic Minorities**, American Sociological
Association (ASA)

Updated September 2022

- 2018-present **Book Review Editor**, *Sociological Inquiry*, journal of Alpha Kappa Delta (AKD), the International Sociology Honor Society
- 2022-2025 **Editorial Board**, *Social Currents*, journal of the Southern Sociological Society (SSS)
- 2022-2025 **Editorial Board**, *Humanity and Society*, journal of the Association for Humanist Sociology (AHS)

AWARDS AND HONORS

- Panel Reviewer**, National Endowment for the Humanities Summer Stipend Program (Fall 2021)
- PARC FDS Fellow**, 10th Annual Faculty Development Seminar, Palestinian American Research Council (PARC), Palestine. (April-May 2019).
- Creative and Scholarly Endeavors Program (CASE) Summer Research Program**, Elmhurst College (competitive; 2018), \$1,500
- Faculty Research Grant**, Center for Scholarship and Teaching, Elmhurst College (competitive; 2017), \$1,500
- Finalist**, President's Award for Excellence in Teaching, Elmhurst College (2017)
- 3rd Runner Up**, Best Conference Paper Award, Centre for Media and Celebrity Studies (2017)
- Induction into **Pi Gamma Mu**, the International Honor Society of Social Sciences (2016)
- International Sociological Association Travel Award**, American Sociological Association and National Science Foundation (2014), \$1,500
- Dissertation Award in Social Sciences**, Loyola University Chicago (2013)
- Graduate Student Travel Award**, Social Science History Association (competitive; 2012)
- Distinction in the Dissertation**, Department of Sociology, Loyola University Chicago (2012)
- Dean's Merit Award**, Loyola University Chicago (competitive; 2011-12)
- Research Mentor Award**, The Graduate School, Loyola University Chicago (competitive; 2010 and 2011)
- Advanced Doctoral Fellowship**, Loyola University Chicago (competitive; 2010-11)
- Outstanding Graduate Student Award-Service**, Department of Sociology, Loyola University Chicago (2009)
- Outstanding Graduate Assistant Award**, Department of Student Diversity and Multicultural Affairs, Loyola University Chicago (2008)
- Induction into **Alpha Kappa Delta**, International Honor Society of Sociology, Department of Sociology, DePaul University (2005)
- Academic Distinction**, Department of Sociology, DePaul University (2005)

PUBLICATIONS

Monograph

Thakore, Bhoomi K. 2016 [Paperback 2018]. *South Asians on the U.S. Screen: Just Like Everyone Else?* Lanham, MD: Lexington Books.

*Reviewed in *Choice* (2017 – Recommended); *Sociology of Race and Ethnicity* (2017)

Thakore, Bhoomi K. [IN PROGRESS]. *Media Consumption, Identity Development, and Institutional Racism among Generation Z* (tentative title). **Book project in development.**

Edited Book

Embrick, David G., **Bhoomi K. Thakore**, and Sharon S. Collins, Eds. [FORTHCOMING] *Underneath the Thin Veneer: Critical Diversity, Multiculturalism, and Inclusion in the Workplace.* Leiden: Brill.

Smith, Jason A., and **Bhoomi K. Thakore**, Eds. 2016 [Paperback 2018]. *Race and Contention in Twenty-First Century U.S. Media.* New York: Routledge.

*Reviewed in *Contemporary Sociology* (2017); *Howard Journal of Communications*, (2018); *International Journal of Communications* (2018)

Refereed Journal Articles (*denotes graduate student)

(15) **Thakore, Bhoomi K.** “Adopting Rubrics for Teaching Undergraduate Sociology Research Methods.” Revise and Resubmit with *Teaching Sociology*.

(14) **Thakore, Bhoomi K.** “Jil Oslo Palestinians and the Fight for Human Rights.” Forthcoming with *Critical Sociology*.

(13) *Smith, Andrea and **Bhoomi K. Thakore** (equal authorship). “Let’s Play, Zoomers: Cultural Authority and Stereotypical Representations in Video Games.” Forthcoming with *Sociation*.

(12) **Thakore, Bhoomi K.** 2020. “On the Origin of White Hollywood: The Racialized Space of the U.S. Film Industry.” *American Behavioral Scientist*, 64(14): 2016-2027.

(11) Womack, Veronica Y., **Bhoomi K. Thakore**, Christine V. Wood, David C. Jewett, Remi F. Jones, Susan L. Ingram, Janet A. Clark, Catherine L. Fry, Lynn Wecker, Richard McGee. 2020. “The ASPET Mentoring Network: Enhancing Diversity and Inclusion through Career Mentoring Groups within a Scientific Society.” *CBE-Life Sciences Education*, 19(3): 10.1187/cbe.19-10-0195.

(10) Embrick, David G., J. Scott Carter, Cameron Lippard, and **Bhoomi K. Thakore**. 2020. “Capitalism, Racism, and Trumpism: Whitelash and the Politics of Oppression.” *Fast Capitalism*, 17(1): 203-224.

*Translated into Chinese and reprinted in 2020, *Foreign Theoretical Trends*, No. 6.

- (9) Williams, Simon N., **Bhoomi K. Thakore**, and Richard McGee. 2017. "Providing Social Support for Underrepresented Racial and Ethnic Minority PhD Students in the Biomedical Sciences: A Career Coaching Model." *CBE-Life Sciences Education*, 16(4): ar64, doi: 10.1187/cbe.17-01-0021
- (8) McGee, Ebony O., **Bhoomi K. Thakore**, and Sandra S. LaBlance. 2017. "The Burden of Being 'Model': Racialized Experiences of Asian STEM College Students." *Journal of Diversity in Higher Education*, 10(3): 253-270.
- (7) Williams, Simon N., **Bhoomi K. Thakore**, and Richard McGee. 2016. "Career Coaches as a Resource for Racial and Ethnic Minority PhD Students in the Biomedical Sciences: A Qualitative Study." *PLoS ONE*, 11(7): e0160038, doi: 10.1371/journal.pone.0160038
- (6) Williams, Simon N., **Bhoomi K. Thakore**, and Richard McGee. 2016. "Coaching to Augment Mentoring to Achieve Faculty Diversity: A Randomized Controlled Trial." *Academic Medicine*, 91(8): 1128-1135.
- (5) Pennell, Greta Eleen, **Bhoomi K. Thakore**, and Rebecca J. West. 2015. "Wonderful When it Works...: A Case Study of Electronically Mediated Guest Lectures." *Humanity and Society*, 39(2): 156-169.
- (4) **Thakore, Bhoomi K.** 2014. "Maintaining the Mechanisms of Colorblind Racism in the 21st Century." *Humanity and Society*, 38(1): 3-6.
- (3) **Thakore, Bhoomi K.**, Michelle E. Naffziger-Hirsch, Jennifer L. Richardson, Simon N. Williams, and Richard McGee. 2014. "The Academy for Future Science Faculty: Evaluation of a Theory-Driven Coaching Intervention to Shape Development and Diversity of Early-Career Scientists." *BMC Medical Education*, 14(1): 160-71.
***Reprinted** in D.G. Embrick and B.K. Thakore, Eds. 2018. *Society, Institutions, and Individuals: An Introduction to the Sociological Imagination*, 2nd ed. Cognella
- (2) **Thakore, Bhoomi K.** 2014. "Must-See TV: South Asian Characterizations in American Popular Media." *Sociology Compass*, 8(2): 149-156.
***Reprinted** in S. Ferguson, Ed. 2020. *Mapping the Social Landscape: Readings in Sociology*, 9th ed. Sage.
***Translated into Chinese and reprinted** in 2018, *Journal of Chongqing Jiaotong University (Social Sciences Edition)*, 18(5).
***Reprinted** in C. Gallagher, Ed. 2018. *Rethinking the Color Line: Readings in Race and Ethnicity*, 6th ed. Sage.
***Reprinted** in M.L. Andersen and P.H. Collins, Eds. 2016. *Race, Class, and Gender: An Anthology*, 9th ed. Cengage.

(1) West, Rebecca J. and **Bhoomi K. Thakore**. 2013. "Racial Exclusion in the Online World." *Future Internet*, 5(2): 251-267.

***Reprinted** in M. Vickerman and H.V. Strmic-Pawl, Eds. 2016. *Race and Ethnic Relations: Constancy in Change*. Cognella.

Refereed Book Chapters

(13) **Thakore, Bhoomi K.** [FORTHCOMING] "Wanting, Getting, and Succeeding: Effects of an Intervention to Impact Career Preparation and Success." In *Underneath the Thin Veneer: Critical Diversity, Multiculturalism, and Inclusion in the Workplace*, D.G. Embrick et al., Eds. Leiden: Brill.

(12) **Thakore, Bhoomi K.** [FORTHCOMING] "Humanism in My Everyday Life, Or: How I Learned to Stop Worrying and Love AHS." **Invited Chapter** in *Handbook on Humanist Sociology*, D. Harvey et al., Eds.

(11) **Thakore, Bhoomi K.** 2020. "The Whitening of South Asian Women." **Invited Chapter** in *Protecting Whiteness: Whitelash and the Rejection of Racial Equality*, C. Lippard et al., Eds. Seattle: University of Washington Press.

(10) Carter, Shannon K. and **Bhoomi K. Thakore**. 2020. "Birth in the U.S. amid COVID-19." In *Social Problems in the Age of COVID-19: Volume 1 – U.S. Perspectives*, G. Muschert et al., Eds. Bristol, UK: Policy Press

(9) **Thakore, Bhoomi K.** 2020. "Hopes for My Daughter." In *Whiter: Stories of Colorism by Asian American Women*. N. Khanna, Ed. New York: New York University Press.

(8) **Thakore, Bhoomi K.** and *Bilal Hussain. 2018. "Indians on TV (and Netflix): The Comedic Rise of Aziz Ansari." **Invited Chapter** in *The Comedy Studies Reader*, M. Sienkiewicz and N. Marx, Eds. Austin: University of Texas Press.

*Book was **Winner**, Best Edited Collection, Midwest Popular and American Culture Association.

(7) **Thakore, Bhoomi K.** 2018. "South Asians in U.S. Television and Film: Trends in Ethnic Media Representations." In *Society, Institutions, and Individuals: An Introduction to the Sociological Imagination*, 2nd ed., D.G. Embrick and B.K. Thakore, Eds. San Diego: Cognella.

(6) **Thakore, Bhoomi K.** and Jason A. Smith. 2016. "Looking Ahead." In *Race and Contention in Twenty-First Century U.S. Media*, J.A. Smith and B.K. Thakore, Eds. New York: Routledge.

(5) Smith, Jason A. and **Bhoomi K. Thakore**. 2016. "The Contours of Race and Media." In *Race and Contention in Twenty-First Century U.S. Media*, J.A. Smith and B.K. Thakore, Eds. New York: Routledge.

(4) Walther, Carol S., David G. Embrick, **Bhoomi K. Thakore**, and Kasey Henricks. 2015. "Race and Ethnicity in Contemporary Vietnam." In *International Handbook of the Demography of Race and Ethnicity*, R. Saenz et al., Eds. New York: Kluger/Springer.

(3) **Thakore, Bhoomi K.** 2013. "Representations of Representation: Urban Life and Media in Season Five of *The Wire*." In *African Americans on Television: Race-ing for Ratings*, D.J. Leonard and L. Guerrero, Eds. Westport, CT: Praeger.

(2) **Thakore, Bhoomi K.** 2013. "Defining Trends: South Asian Characters in American Popular Media." In *Sociology in a Global Society: Power, Privilege and Perspectives*, D.G. Embrick, Ed. San Diego: Cognella.

(1) Ritsema, Joel, and **Bhoomi K. Thakore**. 2012. "Sincere Fictions of the White Self in Virtual Worlds: How Massively Multiplayer Online Games Perpetuate Colorblind, White Supremacist Ideology." In *Social Exclusion, Power and Video Game Play: New Research in Digital Media and Technology*, D. G. Embrick et al., Eds. Lanham, MD: Lexington Books.

Reviews

Thakore, Bhoomi K. 2021. Review of *Arab Americans in Film: From Hollywood and Egyptian Stereotypes to Self-Representation*, by Waleed F. Mahdi. *Contemporary Sociology*, 50(5): 428-30

Thakore, Bhoomi K. 2019. Review of *Representing Talent: Hollywood Agents and the Making of Movies*, by Violaine Roussel. *Contemporary Sociology*, 48(2): 211-213.

Thakore, Bhoomi K. 2017. Review of *House Full: Indian Cinema and the Active Audience*, by Lakshmi Srinivas. *Contemporary Sociology*, 46(6): 718-719.

Thakore, Bhoomi K. 2012. "Rags-to-Riches in the 21st Century: The Reality behind Representations in *Slumdog Millionaire*." *Humanity and Society*, 36(1): 93-95.

Encyclopedia Entries

Thakore, Bhoomi K. and Daya K. Thakore. 2013. **1)** "Buddhists and Buddhism," **2)** "Caste and Casteism," and **3)** "Naicker, Periyar E. V. Ramasamy." In *Encyclopedia of Race and Racism*, 2nd ed., P. L. Mason, Ed. Detroit: Macmillian Reference USA.

Thakore, Bhoomi K. and David G. Embrick. 2008. **1)** “Social Mobility” and **2)** “Wealth Distribution.” In *Encyclopedia of Race, Ethnicity, and Society*, R. Schaefer, Ed. Thousand Oaks, CA: Sage.

Other Works

Embrick, David G. and **Bhoomi K. Thakore**, Eds. 2018. *Society, Institutions, and Individuals: An Introduction to the Sociological Imagination*, 2nd ed. San Diego: Cognella Academic Publishers.

Thakore, Bhoomi K. and Rebecca West. 2012. “‘They All Look Alike’: Racial Perception, Popular Culture, and American Girl Dolls.” Appeared in **1)** SSSP’s Division of Racial and Ethnic Minorities Newsletter, Fall, and **2)** *In Solidarity* (LUC’s Department of Sociology Newsletter), Spring.

Thakore, Bhoomi. 2010. “*Outsourced Media Representations.*” Appeared in *The Griot* (Newsletter of the Association of Black Sociologists), November.

RESEARCH EXPERIENCE:

Previous Positions

Research Associate, Scientific Careers Research and Development Group, Northwestern University Feinberg School of Medicine, July 2012-Aug 2016

The Academy for Future Science Faculty is a novel mentoring and intervention program originally designed to promote persistence toward academic careers and improve diversity among life science faculty. This study began in 2011-2012 with 16 career mentors (“Coaches”), 160 experimental students, and 160 control students, and is the first ever mixed methods longitudinal randomized controlled trial study of this size and type funded by the National Institutes of Health. We collected annual survey and interview data from all participants, and analyzed data for publications, reports, and presentations. We also contributed to the ASPET professional society Mentoring Network, and the National Research Mentoring Network (NRMN), a NIH-funded national consortium that provides enhanced mentoring and networking opportunities for underrepresented groups in the biomedical, behavioral, clinical, and social sciences.

Integrated Empirical and Translational Research to Diversify the Scientific Workforce (NIH R35 GM118184), Apr 2016-Aug 2016, \$376,341, P.I. Richard McGee (I was listed as Key Personnel)

The Academy for Future Science Faculty: Diversity through Theory Driven Coaching (NIH R01 GM107701) Sept 2013-Apr 2016, \$347,625, P.I. Richard McGee (listed as Key Personnel)

Translating Theory to Practice to Diversify the Biomedical Research Community

(NIH DP4 GM096807), July 2012-Aug 2013, \$1,999,858, P.I. Richard McGee (listed as Key Personnel)

Graduate Research Fellow, Center for Urban Research and Learning (CURL), Loyola University Chicago, Sept 2007-Aug 2010

The Center for Urban Research and Learning (CURL), one of the seven Centers of Excellence at Loyola University Chicago, is a community-based participatory action research center. CURL partners with communities and local, state, and national funders to identify problems and create solutions that emphasize social justice and equality, and promote an environment of enhanced teaching and learning for Loyola students. I lead many evaluation projects by collecting quantitative and qualitative data, analyzing data for reports and presentations, and supervising undergraduate students and research assistants.

Evaluation of the Chicago Public Schools Carbon Reduction Action Project (Chicago Public Schools/Environmental Protection Agency) Jan 2010-Aug 2010

Evaluation of the CCHC Home Health Agency and Workforce Development Program (Christian Community Health Center/U.S. Department of Health and Human Services) Jan 2008-Dec 2009

Evaluation of the 'Unhooked' Women in Prostitution Program (Christian Community Health Center/Substance Abuse and Mental Health Services Administration), Jan 2008-Mar 2009

Evaluation of the CIVITAS Child Law Center's Lead Safe Housing Initiative, (Loyola CIVITAS Child Law Center/Chicago Community Trust), Sept 2007-Sept 2008

TEACHING EXPERIENCE

UConn (2022-present):

Introduction to Sociology
Class, Power, and Inequality
Inequality and the Media

UCF (2019-2021):

Introduction to Sociology (in-person and online)
Social Power and Inequality (in-person and online)
Community and Diversity (online)

Elmhurst College (2007, 2014-2019)

Introduction to Sociology (in-person and online)
Social Problems (with experiential learning)

Sociology of Mass Media (created course, January Term)
Social Inequality
Methods of Social Research
Sociological Theory
Race and Ethnic Relations
Capstone Seminar (with experiential learning)
Honors Directed Readings (unit)
Mental Health and Illness (unit)
Social Work with Communities of Color (Independent Study)

Loyola University Chicago (2006, 2012)

Mass Media and Popular Culture

SUPERVISED RESEARCH

University of Connecticut

Doctoral Dissertations

David Schiffer, “Gender Reveal Parties” (member), 2021-2023

Honors Thesis

Sudiksha Malick, “School to Prison Pipeline” (advisor), 2022-2023

University of Central Florida

Doctoral Dissertations

Willie Barnes, “Race and Religion in an Urban Congregation” (member), 2021-2022

Deborah Griffith, “‘The Talk’ in Black Families” (member), 2020-2022

Ashley Stone, “Decolonizing the Discipline” (member), 2020-2022

Master’s Theses

Ciara Peebles, “Black Women Stereotypes in the Media” (member) 2020-2021

Andrea Smith, “Racial Inequalities in Crime News” (member) 2020-2021

Honors Undergraduate Thesis

Marina Rivera, “Race and Gender Identity among Conservative Baptist Women” (member) 2020-2021

Elmhurst College (undergraduate)

Katrina Mioduszewski, “Improving Retention Rates in Higher Education.” CASE Summer Research Program, Elmhurst College Performance and Research Showcase, National Council for Undergraduate Research (NCUR) conference, and Association for Humanist Sociology

(AHS) annual conference, 2018

Thomas Sullivan, "Understanding High-Functioning Individuals in Society." Honors Independent Research, Elmhurst College Performance and Research Showcase, and National Council for Undergraduate Research (NCUR) conference, 2018

Nicole Suhm, "Perceptions of Domestic Violence." Elmhurst College Performance and Research Showcase and Associated Colleges of the Chicago Area (ACCA) Student Symposium, 2017

David Becvar, "Perceptions of Criminal Behavior." Honors Independent Research, 2016

PRIOR SERVICE TO THE DISCIPLINES AND INSTITUTIONS

Journal Reviewer

CHOICE; Contemporary Sociology; Ethnic and Racial Studies; Humanity and Society; Identities: Journal for Politics, Gender and Culture; Journal of Critical Race Inquiry; International Journal of STEM Education; Qualitative Sociology; Sociological Inquiry; Sociological Perspectives; The Sociological Quarterly; Sociology of Race and Ethnicity; Teaching and Learning in Medicine

Book Reviewer

Lexington Books, New York University Press, Palgrave Macmillan, Polity Books, SAGE

Professional Memberships

American Sociological Association (ASA)

Association for Humanist Sociology (AHS)

International Sociological Association (ISA)

Society for the Study of Social Problems (SSSP)

Southern Sociological Society (SSS)

Elected Positions

2019-2022 **Board of Directors**, Society for the Study of Social Problems (SSSP)

2016-2021 **AHS Vice President of Publications**, Board of Directors

2015-2018 **SSSP Chair**, Council of the Divisions (ex-officio voting member, SSSP Board of Directors)

2014-2017 **ASA Section on Racial and Ethnic Minorities Council**

2013-2015 **SSSP Division on Racial and Ethnic Minorities Co-Chair**

Editorial Positions

2015-2018 **Media Review Editor**, *Humanity and Society*, AHS journal

2014-2019 **Editorial Board**, *Sociology of Race and Ethnicity*, ASA journal

2014-2015 **Editorial Board**, *Humanity and Society*

2012-2014 **Co-Editor**, SSSP DREM Section Newsletter

Chair Positions

2020-2022	Chair , SSSP Mentoring Program Committee
2018-2020	Chair-Elect to Chair , SSSP Transnational Initiatives Committee
2015-2018	Chair , SSSP Nominations Committee
2016-2017	Chair , ASA SREM Nominations Committee
2015-2016	Program Chair , AHS 2016 Annual Meeting (Denver, CO)
2016	Chair , ASA SREM Cox Book Award
2016	Chair , SSSP Gittler Award
2014-2016	Co-Chair , AHS Nominations Committee
2015	Chair , ASA SREM Cox Article Award
2013-2015	Chair-Elect to Chair , SSSP Lee Student Support Fund
2014	Chair , AHS Book Award Committee

Other Service

2014-present	SSSP Meeting Mentor Program (Mentor)
2020-2021	SSSP Erwin O. Smigel Award Committee (member)
2019-2021	SSSP Nominations Committee (member)
2018	SSSP DREM Eduardo Bonilla-Silva Book Award Committee (member)
2017-2018	ASA Section on Racial and Ethnic Minorities Nominations Committee (member)
2015-2017	SSSA Budget and Finance Committee (Sociology Affiliate)
2014-2017	ASA Section on Racial and Ethnic Minorities, Publications Committee (ex-officio)
2016	ASA Section on Human Rights Book Award (member)
2014	SSSP DREM Crenshaw Paper Award (member)
2014	ASA Section on Race, Class, Gender Book Award (member)
2013	SSSP DREM Graduate Student Paper Award (member)
2012, 2013	AHS Book Award Committee (member)

Service to UConn

2022-present	4+1 Committee (member), Department of Sociology
2022-present	Colloquium Committee (member), Department of Sociology

Service to UCF

Fall 2021	Diversity, Equity and Inclusion Committee (member), Department of Sociology
Fall 2021	Comprehensive Exam in Inequalities Committee (member), Department of Sociology
Spring 2021	Inclusive Curriculum Committee (member), Department of Sociology
Spring 2021	Inclusive Language/Symbolic Culture Committee (member), Department of Sociology
2019-2020	Speaker Committee, (member), Department of Sociology

Service to Elmhurst College

- 2017-2019 **Managing Co-Editor**, *Investigations* (undergraduate research journal of Elmhurst College)
- 2016-2019 **Secretary**, Pi Gamma Mu (International Honors Society in Social Sciences)
- 2017-2019 Organizing Committee of Elmhurst College Teach-In Events (member)
- 2018-2019 Assessment Board (at-large member)
- 2017-2019 Faculty Development Committee (member)
- 2017-2018 **Chair**, Sociology Faculty Search Committee

Graduate Student Service

- 2009-2010 LUC Graduate Association of Sociologists (member)
- 2009-2010 **Past-President**, LUC Graduate Students of Color Alliance
- 2008, 2009 LUC Graduate School’s New Student Orientation Planning Committee (member)
- 2008-2009 LUC Department of Sociology’s Colloquium Committee (student member)
- 2006-2009 **Founding President**, LUC Graduate Students of Color Alliance
- 2005-2006 **Treasurer**, LUC Graduate Association of Sociologists

IN THE MEDIA

“The Rise of Sexy South Asians on Screen.” *The Juggernaut*, November 2, 2021. Available at <https://www.thejuggernaut.com/rise-of-sexy-south-asians-on-screen>

“Pandemic Widened Health Risks of Pregnancy, Childbirth Among Women of Color, Sociologists Say.” *COS NEWS, University of Central Florida*. October 6, 2021. Available at <https://sciences.ucf.edu/news/pandemic-widened-health-risks-of-pregnancy-childbirth-among-women-of-color-sociologists-say/>

Panelist for “Justice for All: Critical Race Theory.” *Spectrum 13 (Orlando/Central Florida)*, aired April 16, 2021. Available at <https://www.mynews13.com/fl/orlando/justice-for-all/2021/04/17/justice-for-all-critical-race-theory-1>

Video podcast on *The Big Bang Theory, Decode with Dhruv*, October 14, 2020. Available at https://www.youtube.com/watch?v=I6pfjZ_qEoA

“The High Stakes of ‘Family Karma’.” *The Juggernaut*, March 23, 2020. Available at <https://www.thejuggernaut.com/high-stakes-of-family-karma>

“UCF researchers are studying social isolation, mental health issues within the Latino community.” *NSM Today*, March 1, 2020. Available at http://www.nicholsonstudentmedia.com/life/ucf-researchers-are-studying-social-isolation-mental-health-issues-within-the-latino-community/article_d559d360-52ae-11ea-80a7-0bf50873ddfb.html

Interview for radio segment on PARC Faculty Development Seminar's visit to Hebron University.
96.1 Radio Alam, April 30, 2019.

"South Asians on the U.S. Screen." *New Books Network*, April 26, 2018. Available at <http://newbooksnetwork.com/bhoomi-thakore-south-asians-on-the-u-s-screen-just-like-everyone-else-lexington-books-2018/>

"Why Making Space for South Asian Culture is a Civil Rights Issue." 2018. *Wear Your Voice*, January 8. Available at <https://wearyourvoicemag.com/identities/race/south-asian-civil-rights>

"Teach-In Invites EC Community to 'Dare to Disagree'." *The Leader* (student newspaper of Elmhurst College), October 10, 2017.

"Representations of South Asian Characters in U.S. Media – An Interview with Bhoomi K. Thakore." *The Sociologist* (publication of the District of Columbia Sociological Society), May 2017. Available at <http://thesociologistdc.com/all-issues/representations-of-south-asian-characters-in-u-s-media/>

"SGA Leads in Student and Faculty Discussion." *The Leader*, March 14, 2017.

"Texters Compare Differences between Texting and Txting." *Torch* (student newspaper of Glenbrook North High School), November 7, 2014.

"Group Aims to Increase Diversity in LU Grad School." *The Phoenix* (student newspaper of Loyola University Chicago), September 2, 2012.

"Linsanity Raises Concern Over Racial Discrimination Against Asians." *The Phoenix*, February 28, 2012.

PROFESSIONAL PRESENTATIONS

Invited Book Talks

South Asians on the U.S. Screen: Just Like Everyone Else?

Department of Sociology, University of Connecticut, February 25, 2019, Storrs, CT.

OU Visiting Scholar Series. Sponsored by the Department of Sociology, University of Oklahoma, February 21, 2019, Norman, OK.

Sociology Speaker's Series. Sponsored by the Department of Sociology, Austin Community College, April 13, 2017, Austin, TX.

Public Sociology Speaking Series. Sponsored by the Public Sociology Association and Graduate Student Sociological Association, George Mason University, April 10, 2017, Fairfax, VA. Department of Sociology, University of Oklahoma, November 22, 2016, Norman, OK.

Invited Presentations

“The Hypersexualization of Asian Women in U.S. Media.” Invited Presenter for the Asian History Month, Asian American Cultural Center, University of Connecticut, March 2022.

“Addressing Anti-Asian Racism in the U.S.: Past and Present,” Invited Panelist for BRIDGE Week Event, Harvard School of Engineering, April 2021

“Race and Birth: Injustices amid COVID-19” (with Shannon K. Carter). Invited Panelist for Presidential Plenary Panel, SSSP 2020 Virtual Conference, August 7, 2020.

“Maintaining Racism and Inequality in a Capitalist Society.” Invited Panelist for UCF Virtual Teach In on *Black Lives: Racism and the Struggle for Justice in the American Democracy*, July 3, 2020.

“Decolonizing the Syllabus.” UCF Department of Sociology, sponsored by the Sociology Graduate Student Association (SGSA), February 18, 2020.

“Networking at Academic Conferences.” Southern Sociological Society, co-sponsored by Sociologists for Women in Society-South, April 11, 2019, Atlanta, GA.

“Critical Gender, Race, and Class Pedagogy.” Southern Sociological Society, co-sponsored by the Association for Humanist Sociology, April 11, 2019, Atlanta, GA.

Post-performance discussion of the play *Boy Gets Girl* by Rebecca Gilman. Saltbox Theatre Collective, January 20, 2019, Chicago, IL

“ACT for Justice.” Sponsored by SGA and ECJUSTICE, Elmhurst College, October 2, 2018, Elmhurst, IL.

“Women in Higher Education.” Sponsored by SGA and ECJUSTICE. Elmhurst College, March 6, 2018, Elmhurst, IL.

“Dare to Disagree: An Elmhurst College Teach-In.” Sponsored by Elmhurst College, SGA, ECJUSTICE, Elmhurst College, September 27, 2017, Elmhurst, IL.

“Racism, Sexism, and Diversity in Comics, the Tech Industry, and Popular Culture” (with J. Talmadge Wright, Simon Weffer, and David G. Embrick). Chicago Comic and Entertainment Expo

(C2E2), April 22, 2017, Chicago, IL.

“Publishing an Edited Volume” (with Jason A. Smith). Sponsored by the Public Sociology Association and Graduate Student Sociological Association, George Mason University, April 10, 2017, Fairfax, VA.

Post-performance discussion of the play *Nickel and Dimed* by Joan Holden, based on the novel by Barbara Ehrenreich. GreenMan Theatre Troupe, November 11 and 13, 2016, Elmhurst, IL.

“Seeing is Believing: South Asian Characterizations in Popular US Television Programming” **Invited Session** on Race and Media Beyond the Black/White Binary. Eastern Sociological Society, March 20, 2016, Boston, MA.

“Presidential Debate Post-Discussion.” Sponsored by the Department of Political Science, Sociology Program, and Urban Studies Program, Elmhurst College, September 26 and October 9, 2016, Elmhurst College.

Conference Presentations

“Doing Research on Learning Research: Adopting Rubrics for Teaching Undergraduate Sociology Research Methods.” American Sociological Association, regular session, August 6, 2022, Los Angeles, CA.

“Let’s Play, Zoomers: Representations of BIPOC Characters in Popular U.S. Video Games” (With Andrea Smith). Southern Sociological Society, regular session, April 9, 2022, Birmingham, AL.

“Capitalism, Racism, and Trumpism: Whitelash and the Politics of Oppression.” (With David G. Embrick, J. Scott Carter, and Cameron Lippard). International Sociological Association Virtual Conference, regular session, February 2021.

“Capitalism, Racism, and Trumpism: Whitelash and the Politics of Oppression.” (With David G. Embrick, J. Scott Carter, and Cameron Lippard). Southern Sociological Society, regular session, April 2020, Jacksonville, FL. **Cancelled due to COVID-19.*

“Committed Oppressions: Crimes Against Palestine and How it Affects Us All.” Association for Humanist Sociology, October 31, 2019, El Paso, TX.

“The Whitening of Ethnic Women in Popular Media.” Southern Sociological Society, regular session, April 2019, Atlanta, GA.

“The Whitening of Ethnic Women in Popular Media.” Association for Humanist Sociology, regular

session, November 2018, Detroit, MI.

“The Whitening of Ethnic Women in Popular Media.” International Sociological Association, regular session, July 19, 2018, Toronto, Canada.

“The More Things Change, The More they Stay the Same: Ethnic Representations in U.S. Popular Media.” Southwest Social Science Association, regular session, April 15, 2017, Austin, TX.

“South Asians on the U.S. Screen: Just Like Everyone Else?” Centre for Media and Celebrity Studies, regular session, March 18, 2017, Los Angeles, CA. *(This paper was **3rd Runner Up**, Best Conference Paper Award)

“Just Keep Swimming.” Panel on Wading through the River of Whiteness. Association for Humanist Sociology annual meeting, November 5, 2016, Denver, CO.

“Promoting Success Through Diverse Career Coaching Groups: Expansion to a Scientific Society – ASPET.” (With Rick McGee, Veronica Womack, Simon Williams, Letitia Onyango, Susan Ingram, Catherine Fry, and Lynn Wecker). Poster presentation at the 2016 GREAT Group and GRAND Professional Development Meeting, September 30, 2016, Rosemont, IL.

“Seeing is Believing: South Asian Characterizations in Popular US Television Programming.” International Sociological Association, roundtable session, July 12, 2016, Vienna, Austria.

“Qualitative Interviewing: From Design to Detail.” (With Christine V. Wood, Veronica Womack, Remi Jones, and Richard McGee). Understanding Interventions conference, workshop presentation, February 26, 2016, Philadelphia, PA.

“South Asian Entertainers in U.S. Television and Film.” Association for Humanist Sociology, regular session, October 24, 2015, Portland, OR.

“How to Teach Research Methods Without Losing Your Soul.” Society for the Study of Social Problems, critical dialogues session, August 22, 2015, Chicago, IL.

“Impacts of a Career Coaching Intervention on Biomedical PhD Students’ Career Planning, Professional Development and Understandings of ‘Diversity, Difference and Discrimination.’” (With Simon Williams, Veronica Womack, Letitia Onyango, and Richard McGee). Understanding Interventions to Broaden Participation conference, poster presentation, May 16, 2015, San Diego, CA.

“Benefits of the Academy Coaching Intervention on Perceptions of Academic Career Success.” Understanding Interventions to Broaden Participation conference, regular session, May 16, 2015,

San Diego, CA.

“Methods for Teaching Undergraduate Research Methods.” Association for Humanist Sociology, regular session, October 9, 2014, Cleveland, OH.

“Must-See TV: South Asian Characterizations in American Popular Media.” American Sociological Association, roundtable session, August 16, 2014, San Francisco, CA.

“Just Like Everyone Else? South Asian Characters in 21st Century U.S. Popular Media.” International Sociological Association, roundtable session, July 16, 2014, Yokohama, Japan.

“A Coaching Intervention as a Source of Professional and Personal Resources in PhD Training: *The Academy for Future Science Faculty at Year 2.*” (With Simon N. Williams, and Richard McGee). Poster Presentation, Understanding Interventions conference, poster presentation, May 17, 2014, Baltimore, MD.

“Embodied Beauty Ideals: Images of South Asian Women in Popular Media.” Regular Session, Southwest Social Science Association, regular session, April 18, 2014, San Antonio, TX.

“Diversifying the Biomedical Sciences: Coaching Intervention as a Source of Cultural Resources in PhD Training.” Eastern Sociological Society, regular session, February 22, 2014, Baltimore, MD.

“Must-See TV: The Sociology of South Asian Representations in Media.” Regular Session, Eastern Sociological Society, regular session, February 21, Baltimore, MD.

“Wonderful When it Works, *\$? When it Doesn’t: A Case Study of Electronically Mediated Guest Lectures.” (With Rebecca J. West and Greta Eleen Pennell). Association for Humanist Sociology Midwest Regional Meeting, regular session, February 8, 2014, Indianapolis, IN.

“Embodied Beauty Ideals: Images of South Asian Women in Popular Media.” Social Science History Association, regular session, November 21, 2013, Chicago, IL.

“The Academy for Future Science Faculty.” Association for Humanist Sociology, regular session, October 12, 2013, Arlington, VA.

“Racial Exclusion in the Online World.” (With Rebecca J. West). Association for Humanist Sociology, regular session, October 12, 2013, Arlington, VA.

“‘The More Things Change...’: South Asian Representation in 21st Century American Popular Media.” American Sociological Association, roundtable session, August 11, 2013, New York, NY.

“Using Social Science Theories to Study and Shape the Development of Minority and Women Scientists.” (With Michelle-Naffziger-Hirsch, Simon Williams, Jennifer Richardson, and Richard McGee Jr.). American Sociological Association, August 10, 2013, roundtable session, New York, NY.

“Translating Theory to Practice: Applying Social Science Theories to Study and Shape Development of a Diverse Group of Biomedical Scientists.” (With Michelle-Naffziger-Hirsch, Simon Williams, Jennifer Richardson, and Richard McGee Jr.). Midwest Sociological Society, regular session, March 30, 2013, Chicago, IL.

“Exotic Meets Erotic: Perceptions of South Asian Women in American Popular Media.” Sociologists for Women in Society, roundtable session, February 8, 2013, Albuquerque, NM.

“Secondary Characteristics: South Asian Portrayals in Popular Media.” Association for Humanist Sociology, regular session, November 8, 2013, Nashville, TN.

“*Outsourced* from the Outside: Media Consumers’ Perceptions of the 2010-11 Television Show.” Social Science History Association, regular session, November 1, 2012, Vancouver, CA.

“Prime-Time Characters: South Asians in Popular Media.” Society for the Study of Social Problems, August 18, 2012, regular session, Denver, CO.

"Changing Representations or Changing Stereotypes? Contemporary South Asians in Popular Media" Southwest Social Science Association, regular session, April 7, 2012, San Diego, CA.

“American Girl Says She's Black": Marketing Influence on the Racial Perception of Consumers." (With Rebecca J. West). Southwest Social Science Association, regular session, April 6, 2012, San Diego, CA.

“Images of South Asians in American Popular Media: 1990 to present.” Social Science History Association, regular session, November 18, 2011, Boston, MA.

“From Foreigner to Performer: Historic and Contemporary Representations of South Asians in American Popular Media.” (With Jaclyn Mueller). Association for Humanist Sociology, regular session, October 11, 2011, Evanston, IL.

“‘They All Look Alike’: Racial Perception, Popular Culture and American Girl Dolls.” (With Rebecca J. West). Association for Humanist Sociology, regular session, October 11, 2011, Evanston, IL.

“Indian, M.D.: The Media’s Model Minority.” American Sociological Association, roundtable

session, August 23, 2011, Las Vegas, NV.

“Ethnic or Race-Neutral? South Asians in Popular Media.” Society for the Study of Social Problems, August 19, 2011, regular session, Las Vegas, NV.

“South Asians in American Media: Preliminary Data Analysis.” Southwest Social Science Association, March 17, 2011, regular session, Las Vegas, NV.

“Representations of South Asians in Popular Media.” American Sociological Association, roundtable session, August 14, 2010. Atlanta, GA.

“Race and Media in *The Wire* – Season 5.” Association of Black Sociologists, regular session, August 12, 2010. Atlanta, GA.

“Race and Media in *The Wire* – Season 5.” Midwest Sociological Society, regular session, April 1, 2010, Chicago, IL.

“‘I can make better decisions with my life and future’: An Evaluation of the Unhooked Women in Prostitution Program.” (With Julie Hilvers). Urban Affairs Association, regular session, March 5, 2009, Chicago, IL.

“It’s the Media, Stupid! The Role of the Media in Urban Stereotypes.” Association of Black Sociologists, regular session, July 31, 2008, Boston, MA.

“The Role of Social Networks in Social Movement Development.” Loyola University Chicago Sociology and Anthropology Undergraduate and Graduate Research Symposium, regular session, March 23, 2007, Chicago, IL.

Notable Conference Roles

Organizer and Panelist, *Meet SSSP Officers and Get Involved*, Society for the Study of Social Problems, August 5, 2022, Los Angeles, CA.

Critic, author meets curious readers, *Beer and Racism*, by Chapman and Brunnsma, Southern Sociological Society, April 9, 2021, Birmingham, AL.

President, author meets curious readers, *Disproportionate Minority Contact*, by Ketcham and Peck, Southern Sociological Society, April 8, 2021, Birmingham, AL.

President, regular session, Social Issues, Elmhurst College’s Research and Performance Showcase, May 4, 2017, Elmhurst, IL.

Critic, author meets critics session, *Kill It To Save It: An Autopsy of Capitalism's Triumph Over Democracy*, by C. Dolgon. Southwest Social Science Association, April 14, 2017, Austin, TX.

Program Chair, Association for Humanist Sociology annual meeting, November 2-6, 2016, Denver, CO.

Critic, author meets critics session, *Rebellious Conservatives*, by D.R. Dietrich. Southwest Social Science Association, March 24, 2016, Las Vegas, NV.

Organizer, regular session, Race and Media, Southwest Social Science Association, March 24, 2016, Las Vegas, NV.

Critic, author meets critics session, *Working to Laugh: Assembling Difference in American Stand-Up Comedy Venues*, by J.M. Thomas, Association for Humanist Sociology, Oct, 2015, Portland, OR.

Presider, roundtable session, Race, Class, Gender and Higher Education Part II, American Sociological Association, August 24, 2015, Chicago, IL.

Presider, roundtable session, Navigating Race and Ethnicity in Educational Contexts, American Sociological Association, August 23, 2015, Chicago, IL.

Co-Organizer and Presider, regular session, Race/Ethnicity in Media/Popular Culture, Society for the Study of Social Problems, August 23, 2015, Chicago, IL.

Co-Organizer, regular session, Struggles Over Narrative: Race and Ethnicity in Media(ted) Spaces, Society for the Study of Social Problems, August 23, 2015, Chicago, IL.

Discussant and Presider, regular session, Diaspora, Othering, and/or Racialization, Society for the Study of Social Problems, August 21, 2015, Chicago, IL.

Critic, author meets critics session, *Cabin Pressure: African American Pilots, Flight Attendants, and Emotional Labor*, by L. Evans, Southwest Social Science Association, April 9, 2015, Denver, CO.

Organizer, regular session, Meet the 2014 AHS Book Award Winners, Association for Humanist Sociology, October 11, 2014, Cleveland, OH.

Critic, author meets critics session, *The White Savior Film: Content, Critics, and Consumption*, by M. W. Hughey, Association for Humanist Sociology, October 11, 2014, Cleveland, OH.

Presider, critical dialogues session, The War on Drugs and the New Jim Crow, Society for the

Study of Social Problems, August 17, 2014, San Francisco, CA.

Co-Organizer and President, regular session, Intersections of Race, Poverty, and Activism, Society for the Study of Social Problems, August 16, 2014, San Francisco, CA.

Critic, author meets critics session, *Race and Gender in the Classroom: Teachers, Privilege, and Enduring Social Inequalities*, by L.C. Stoll, Southwest Social Science Association, April 19, 2014, San Antonio, TX.

Chair, regular session, Sociology of Asian and Asian Americans, Southwest Social Science Association, April 19, 2014, San Antonio, TX.

Chair, regular session, Teaching Sociology, Southwest Social Science Association, April 18, 2014, San Antonio, TX.

Chair, regular session, Intersectional Research: Race, Class & Gender, Southwest Social Science Association, April 17, 2014, San Antonio, TX.

Chair, regular session, Belonging across Shifting Boundaries and Borders, Social Science History Association, November 24, 2014, Chicago, IL.

President, roundtable session, Film and Television as Cultural Objects. American Sociological Association, August 11, 2013, New York, NY.

Organizer and Discussant, Moving Beyond Social Constructions in Race and Ethnicity. Society for the Study of Social Problems, plenary session, August 10, 2013, New York, NY.

President, Whiteness, White Privilege and the Continuing Significance of Racism. Society for the Study of Social Problems, regular session, August 21, 2011, Las Vegas, NV.

Co-Organizer, Section on Racial and Ethnic Minorities Roundtables session, American Sociological Association, August 21, 2011, Las Vegas, NV.

President, roundtable session, Religion, Nationalism and Identity in the U.S, U.K. and India. American Sociological Association, roundtable session, August 11, 2009, San Francisco, CA.

Organizer, Issues of Race in the Media. Association of Black Sociologists, regular session, June 20, 2009, New Orleans, LA.

Organizer/President, Race and Media. Midwest Sociological Society, regular session, April 5, 2009, Des Moines, IA.

Organizer, Race in the Media. Association of Black Sociologists, regular session, July 31, 2008, Boston, MA.

Organizer/Presider, Race Relations Reflected in Media. Midwest Sociological Society, regular session, March 28, 2008, St. Louis, MO.

Organizer/Presider, Reflections of Contemporary Race Relations in Media Today. Association of Black Sociologists, regular session, August 9, 2007, New York, NY.

TRAINING

IDL 6543 - Online Teacher Training, University of Central Florida (Fall 2019)

Participant, Faculty Leadership Development Program, Elmhurst College (2018-2019)

Professional Development Certificate, American Sociological Association (2012)

REFERENCES

Available on request